

ORDER



KSNV

Orders	Order / Rev:	102150
	Alt Order #:	06817867
	Product Desc:	DCCC
	Estlimate:	1194
	Flight Dates:	10/16/12 - 10/22/12
	Original Date / Rev:	05/24/12 / 10/30/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	<u>Great American Media</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>1010 Wisconsin Ave. NW</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Democratic Congressional Campaign Fund
	Demographic:	A35+
	Product Codes:	PLI2
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, ISSUE, GEN

-Revised

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

BIII Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	122	\$86,200.00	\$73,270.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	122	\$86,200.00	\$73,270.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrea	Atlanta	Georgia	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$86,200.00
Market	100%	\$232,972.97

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$55,913.51
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$37,275.68
KTUD	0%	\$0.00
KVVU	20%	\$46,594.59
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$6,989.19

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Advertiser: Democratic Congressional Campaign Cc
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/22/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	5	\$400.002	0.00	NM		5	\$2,000.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5				\$400.00		0.00			
E 2	KSNV	10/16/12	10/22/12	Wake Up Early w/ Wagn@M Wake Up Early Wagners		430a-5a	MTWT--S	:30	4	\$200.001	0.00	NM		4	\$800.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--S		4				\$200.00		0.00			
E 3	KSNV	10/16/12	10/22/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5				\$725.00		0.00			
E 4	KSNV	10/16/12	10/22/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	14	\$900.001	0.00	NM		14	\$12,600.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		14				\$900.00		0.00			
E 5	KSNV	10/20/12	10/20/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY		6a-7a	-----S-	:30	1	\$375.001	0.00	NM		1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$375.00		0.00			
E 6	KSNV	10/20/12	10/20/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.001	0.00	NM		2	\$1,250.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		2				\$625.00		0.00			
E 7	KSNV	10/21/12	10/21/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY		6a-7a	-----S	:30	1	\$375.001	0.00	NM		1	\$375.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$375.00		0.00			
E 8	KSNV	10/21/12	10/21/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$500.002	0.00	NM		2	\$1,000.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$500.00		0.00			
E 9	KSNV	10/21/12	10/21/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00
NEWS 3 TODAY/WKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$500.00		0.00			
E 10	KSNV	10/21/12	10/21/12	Chris Matthews 9:30AM SM Chris Matthews SUN 9:30am		9:30a-10a	-----S	:30	1	\$500.002	0.00	NM		1	\$500.00
CHRIS MATTHEWS SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$500.00		0.00			
E 11	KSNV	10/16/12	10/22/12	M-F Today Show II 3rd HOM M-F Today Show II		9-10a	MTWTF--	:30	10	\$425.001	0.00	NM		10	\$4,250.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		10				\$425.00		0.00			
E 12	KSNV	10/16/12	10/22/12	M-F Today Show III 4th HOM Today 4th Hour		10am-11am	MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5				\$325.00		0.00			
E 13	KSNV	10/16/12	10/22/12		CM	11am-12pm	MTWTF--	:30	10	\$325.001	0.00	NM		9	\$2,925.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHEL RAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		10	\$325.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		3	KSNV	10/16/12-10/22/12	Rachael Ray	11am-12pm				MTWThF----	:30	(\$325.00)	0.00	NM	
		<i>Unresolved</i> [NEWS INTERRUPT - BIDEN IN TOWN]													
E 14	KSNV	10/16/12	10/22/12	Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.001	0.00	NM		4	\$1,700.00
		Noon News													
		NEWS 3 AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5	\$425.00		0.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
		3	KSNV	10/16/12-10/22/12	Noon News	12-1230pm				MTWThF----	:30	(\$425.00)	0.00	NM	
		<i>Unresolved</i> [NEWS SPECIAL REPORT - BIDEN]													
E 15	KSNV	10/16/12	10/22/12	The Agenda	CM	1230-1p	MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
		The Agenda 1230pm													
		NEWS 4: THE AGENDA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5	\$325.00		0.00						
E 16	KSNV	10/16/12	10/22/12	The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.001	0.00	NM		5	\$1,625.00
		The Doctors													
		THE DOCTORS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5	\$325.00		0.00						
E 17	KSNV	10/16/12	10/22/12	Dr. Phil	CM	3-4p	MTWTF--	:30	5	\$450.001	0.00	NM		5	\$2,250.00
		Dr Phil													
		DR. PHIL													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF---		5	\$450.00		0.00						
E 18	KSNV	10/16/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00
		(4PM NEWS (1 hour))													
		FIRST NEWS 3 AT FOUR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		5	\$725.00		0.00						
E 19	KSNV	10/16/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	MTWTF--	:30	5	\$725.001	0.00	NM		5	\$3,625.00
		(4PM NEWS (1 hour))													
		NEWS 4 AT 430P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF---		5	\$725.00		0.00						
E 20	KSNV	10/16/12	10/22/12	M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.001	0.00	NM		5	\$6,000.00
		M-F Early News													
		EARLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF---		5	\$1,200.00		0.00						
E 21	KSNV	10/20/12	10/20/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.001	0.00	NM		1	\$675.00
		(Sa-Su Early News)													
		KSNV EARLY NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	-----S-		1	\$675.00		0.00						
E 22	KSNV	10/16/12	10/22/12	M-F Jeopardy	CM	630-7pm	MTWTF--	:30	4	\$1,300.001	0.00	NM		4	\$5,200.00
		(M-F Jeopardy)													
		JEOPARDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/16/12	10/22/12	MTWTF--		4	\$1,300.00		0.00						

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Advertiser:	Democratic Congressional Campaign C
Product Desc:	DCCC
Estimate:	1194

KSNV

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KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	KSNV	10/16/12	10/22/12	The Tonight Show Tonight Show TONIGHT SHOW W/ JAY LENO	CM	1135p-1237a	MTWTF--	:30	8	\$500.00	1	0.00	NM	8	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/16/12 10/22/12 MTWTF-- 8 \$500.00 0.00															
N31	KSNV	10/21/12	10/21/12	NFL End of Game Break	CM	1p-9p	-----S	:30	1	\$8,000.00	1	0.00	NM	1	\$8,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 -----S 1 \$8,000.00 0.00															
												Totals	122	\$86,200.00	